

THE PARKS PODCAST

CELEBRATING THE BEAUTY & BENEFITS OF PARKS FOR ALL

Mission

To advocate, educate, and prepare listeners to explore parks—city, regional, state, and national—through inspiring stories, practical tips, and environmental awareness

Approach

Advocate: Promote benefits and opportunities that come from exploring our parks

Educate: Share historical & cultural park stories, conservation topics

Prepare: Provide practical tools, tips, and confidence for park visits

Meet the Creator - Missy Rentz

Marketing & brand expert turned podcast adventurer

Visited 118 National Park Sites

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Podcast Snapshot

57 Episodes | 16,727 Streams

Top U.S. States: MT, OH, VA, MA, MI

Social Channels: IG, TikTok, Facebook, LinkedIn, YouTube

Audience: 54% Female, Outdoor-curious adults, families, educators, and wellness seekers

Podcast Reach

175,687

Total Reach in the past 3 months



Partner Opportunities

Product Integration

User Generated Content

In-Store Activations

Content Sponsorship

Collaborative Campaigns